



Leadership For Women In Government

You can Maximise this power by enhancing your Leadership skills, increasing your Mentoring skills and ability to Network and by understanding the advantages that lie in embracing Diversity

5 - 6 November 2015 | Kuala Lumpur, Malaysia

INDUSTRY OVERVIEW LINK TO PROGRAM:

We are living at a time when countries are looking to government and business to promote truly inclusive leadership by increasing the number of women in senior positions. By including women and men at the highest levels in business, the talent pool expands and allows for a wide range of perspectives and experience. Some countries have resorted to imposing quotas and it is reported that the countries with the highest percentages of female officials used quotas. It would take governments 70 years to achieve gender parity without quotas and only 20 years with quotas. Many countries (and women) however do not support quotas and say that change cannot be forced.

The Paths to Power by Deloitte and Forbes Insights (2010) reports that women hold only 3% of chief executive and president positions in the top 1000 companies and women only make up 13.5% of executive offices in the United State's top 500 companies. The public sector has progressed at three times this rate. This is encouraging but not if, as reported, women continue to have a low political impact in most parts of the world. It is believed that entry barriers like gender prejudice, cultural pressures and a lack of time and resources are what are standing in the way. Those women who do make it to the top posts of government are often isolated with no supportive network. It is also often reported that women hold the more "feminine" agendas which are then seen as less important.

It is known that women, when given an opportunity, will ascend quickly into leadership positions. This has meant that educated women are increasingly more likely to leave countries that are not seen to support women.

This workshop will explore the current situation with women in senior positions and seek to enhance the delegates' leadership skills, mentorship skills, networking ability and understanding of the advantages of embracing diversity. It is believed that working towards a solution as opposed to focusing on the problems will result in women being optimally positioned to be able to make their own opportunities and to excel as leaders.

The workshop will be interactive and include practical examples, video excerpts, exercises and lots of learning and sharing while still having fun.

WHY YOU CANNOT MISS THIS EVENT

This workshop is solutions-based and is positive and forward seeking in that it aims to address what the delegates do have control over. Delegates have control over their mind set and their skill-set and have directly in their power the ability to enhance or change both.

Delegates will have an opportunity to share with each other what has worked in their lives and also to assimilate things they may not have previously been exposed to. The focus will be very much on implementation so that "ideas" can be incorporated into actual lives and be able to make a tangible difference.

TESTIMONIALS

"From feedback, a lot of folk took something for themselves from your talk on how we need to ensure we look after ourselves first and do not run on empty. It aligned so well with where we are at as a unit."

- **Ron Walters , Vice Chairman, Lifeline Ekurhuleni**

"Thank you for being the best skills coach ever. My team are really working well and I feel a lot closer to them."

- **Tanya Vogt, COO, SAMED (South African Medical Device Association)**

"A heartfelt thank you for your contribution to the Women in Leadership today in hosting a hot table. The delegates all noted that they LOVED interacting with the subject matter experts on a more personal basis. I am confident that the wisdom and principles you imparted will positively impact the delegates and it was an absolute pleasure working with you."

- **Natasha Gerber, Programme Director, Women in Leadership**

"What you had to say up there just blew me away."

- **Lebo Molotsi Lindsay Saker on attending a networking workshop**

"Thank you for your great coaching sessions. I know we will all grow from here."

- **Sue Wenger, Owner, Lotus Mind Body Skincare**

"The ladies just loved your time with them this morning".

- **Susan Noppe, Chairlady East Rand Business Women**

"Your talk was so motivating as I had had a really bad week and needed to be motivated again. Needless to say, your talk worked."

- **Mindy Knoesen, Sales Executive, United Vehicle Services**



by trueventus

Leadership For Women In Government

KEY BENEFITS OF ATTENDING

Attendance at this highly interactive workshop will result in:

- **Defining** leadership for yourself and knowing why the world needs amazing leaders.
- **Having a better understanding** of your own self-limiting beliefs and how you can change them.
- **Understanding** of emotional literacy, empathy and emotional intelligence and how to benefit from that anywhere, not only at work.
- **Understanding and exploring** your own personality, strengths, values and habits and seeing how these may be different in other people.
- **Planning** how to ensure that as a leader you do not run on empty, but learn to protect your own energy.
- **Enhancing** your communication skills.
- **Mapping out** how to create a culture where people want to follow you as their leader.
- **Working out** the importance of maintaining your personal brand so that you retain your followers.
- **Gaining** the importance of nurturing and mentoring others as a leader's job is to grow more leaders.
- **Learning** key networking skills and why knowing how to network is vital as a leader.
- **Knowing** what your vision is for your life and leaving with a map of how to implement the steps to realise that vision.

WHO SHOULD ATTEND

- All women in senior positions in government or business.
- All women working towards holding a senior position in government or business.
- All women who value life-long learning.
- All women who know or suspect that women are powerful beyond measure.
- All women who would be able to benefit from applying leadership, mentorship, networking and diversity skills to any area of their lives.

PRE COURSE QUESTIONNAIRE

In order to clarify your learning objectives and ensure you get the most out of this training, you will need to complete a Pre-Course Questionnaire stating your knowledge of the subject, level of experience and other relevant issues. The course leader will analyse your form to ensure that the course covers your needs accordingly.

ABOUT YOUR COURSE LEADER

COLLEEN QVIST



Colleen Qvist is an Empowerment Coach and Speaker who lives in Johannesburg, South Africa but enjoys working with people across the world. Colleen is fascinated by how small the world has become through social media and technology. She believes that people have amazing potential that they are not always able to realise because of a lack of self-belief, direction, knowledge of how to achieve their goals, absent skills and a lack of discipline. Colleen works with clients globally in different industries, providing them with needs-based services such as Coaching, Mediation, Sales Training and Talks and Workshops through her company CQ Consulting.

Colleen has BSc Honours (Human Genetics), an MBA (Top Student in Managing People and Organisations; Top Student in Strategy), Divorce and Family Mediation training and 22 years work experience in the Medical Devices Industry. During this time, Colleen honed not only her business acumen, but her communication and training skills.

Colleen describes her work as being highly rewarding because she facilitates the creation of peoples' big pictures and accompanies her clients and celebrates with them on their journeys to becoming the best version of themselves. As we all know, "You don't build a business. You build people and then people build the business" Zig Ziglar.

Colleen, in addition, as a qualified reflexologist is able to practically assist her clients with stress management.

PROGRAMME SCHEDULE

0830	Registration and coffee
0900	Morning session begins
1030	Morning networking break
1300	Networking luncheon
1400	Afternoon session begins
1530	Afternoon networking break
1730	Course concludes

DAY 1

SESSION 1:

Background

- What is a leader?
- Who can be a Leader?
- Where can you be a Leader?
- What is the difference between leading and managing?

SESSION 2:

During this session we will look at the delegates' own personal experiences with the leaders they have come across globally, at work and in a personal space. We will share our own experience as leaders and look at what our social, religious and cultural imprint has been as women leaders in business. We will also discuss our own self-limiting beliefs

SESSION 3:

It is well documented that leadership starts with self. It is not possible to lead others until you are able to lead yourself. This session will examine who you are and what your personal brand is. We will also look at how to strengthen your personal brand by exercising your emotional literacy, empathy and emotional intelligence. Your personal brand can also be strengthened by understanding your own strengths, values, personality and habits and learning how to get on with people who do not share your traits.

SESSION 4:

Women are known for placing everyone else's needs before their own which in the long run is not a wise move. It is not possible to lead others if you are feeling that you are running on empty. There are many ways to ensure that you do not run on empty and what works for one person may not be ideal for another. In this session we will look at some of the tried-and-tested ways including purpose, gratitude, mindfulness, creativity, conscious breathing and quiet time

DAY 2

SESSION 1:

You have now established yourself as a leader as you are able to lead yourself, but what do you need to do to gain followers? Gaining followers is all dependant on how people feel about your personal brand. It is about establishing a culture where people are able to thrive. We do not build companies. We build people and they build the company.

This culture needs to be based on

- Strong communication
- Knowing where they are going through aligned goals, values and direction
- Knowing why they are going – so what is the purpose
- Being valued for what they are able to bring to the table in skills, strengths and personality.
- Being allowed to get on with the job at hand via delegation and to be trusted and held accountable
- Being part of a team that works together optimally and diversity is encouraged
- Recognition and Celebration of achieved milestones
- A continuous learning environment
- An environment where trying is encouraged and failure is understood as "still looking" and is not a reason to give up.

SESSION 2:

How to keep your followers? This is all about consistency and ensuring that your personal brand and how people feel is congruent. We will look at the role social media plays in maintaining or ruining your brand or reputation. We will also touch on governance and ethics of the company and industry in which you work and your role as a leader.

SESSION 3:

The responsibility of every leader is to grow more leaders. How do you grow more leaders? This session examines how to network, mentor, coach and nurture. We will also examine how to cope with the idea that the leaders you grow can become "bigger" than you and become a perceived threat.

SESSION 4:

Every leader needs a Vision with clearly defined goals and a plan to reach those goals. So many plans are unsuccessful because people fail to implement the steps to the goal. They also attend workshops and conferences and read books and learn different concepts, but then do not incorporate those concepts into their lives. This results in there being no measurable difference. This last session will examine what the delegates found useful in the two days and how to implement what they would like to incorporate in their lives. Each delegate will design their own personalised implementation plan.



Leadership For Women In Government

You can Maximise this power by enhancing your Leadership skills, increasing your Mentoring skills and ability to Network and by understanding the advantages that lie in embracing Diversity

5 - 6 November 2015 | Kuala Lumpur, Malaysia

COMPANY DETAILS

Name	Industry
Address	
Postcode	Country
Tel	Fax

ATTENDEE DETAILS

1	Name	Job Title
	Tel	Email
2	Name	Job Title
	Tel	Email
3	Name	Job Title
	Tel	Email
4	Name	Job Title
	Tel	Email
5	Name	Job Title
	Tel	Email

APPROVAL

NB: Signatory must be authorised on behalf of contracting organisation.

Name	Job Title
Email	
Tel	Fax
Authorising Signature	

COURSE FEES

USD2195 per delegate + 6% GST

Kuala Lumpur, Malaysia
 Documentation Package USD 495 + 6% GST

All options inclusive of course papers, luncheon, refreshments and service charge. GM143

PAYMENT DETAILS

Payment is due in 5 working days. By Signing and returning this form, you are accepting our terms and conditions.

Please debit my: VISA MasterCard

Card Number

CVC/CVV2 *This three-digit CVC/CVV2 number is printed on the signature panel on the back of the card immediately after the card's account number.*

Card Issuing Bank:	Card Issuing Country:
Cardholders Name	Expiry Date / /
Cardholders Signature	Cardholder Email:

REGISTER NOW

John Karras
T: +603 2775 0001
F: +603 2775 0005
E: johnk@trueeventus.com

TERMS & CONDITIONS

- The course fee is inclusive of the event proceedings, materials, refreshment and lunch.
- Upon receipt of the complete registration form, invoice will be issued. Trueeventus request that all payments be made within 5 working days of the invoice being issued. Full payment must be received prior to the event. Only delegates that have made full payment will be admitted to event.
- Substitution & cancellations policy. Should the registered delegate is unable to attend, a substitute delegate is welcome at no extra charge. Written notifications of all substitutions is required 5 working days prior to the event. Trueeventus contracts carry 100% full liability upon receipt of registration. Non payment does not constitute cancellation. A 100% of cancellation fee will be charged under the terms outlined below: Due to limited event seats, Trueeventus agrees to reserve the seat for the client upon issuance of invoice. Upon signing of this contract, client agrees that in case of dispute or cancellation of this contract Trueeventus will not be able to mitigate its losses for any less than 50% of the total contract value. If a client does not attend the event without written notification at least 5 working days prior to the event date, he/she will be deemed as no show. Trueeventus does not provide refunds for cancellations. When any cancellations are notified in writing to Trueeventus 5 working days prior to the event, a credit voucher will be issued for use in future Trueeventus events.
- Trueeventus will at all times seek to ensure that all efforts are made to adhere to meet the advertised package, however we reserve the right to postpone, cancel or move a venue without penalty or refunds. Trueeventus is not liable for any losses or damages as a result of substitution, alteration, postponement or cancellation of speakers and / or topics and / or venue and / or the event dates. If force majeure were to occur Trueeventus accepts no responsibility or liability for any loss or damage caused by events beyond their control, including, but not restricted to strikes, war, civil unrest, flight delays, fire flood, or any adverse weather conditions.
- Upon receiving this signed booking form, you the client hereby consent to Trueeventus to keep your details for the use of future marketing activities carried out by Trueeventus and third party organisations & partners.
- Copyright and Intellectual Property. Any redistribution or reproduction of part or all of the contents in any form in connection to this event is prohibited without prior written consent by Trueeventus.
- Client hereby agrees that he/she exclusively authorizes Trueeventus charged the credit card with details listed above for the amount provided herein; this registration form serves as a contract that is valid, binding and enforceable. He/she at any time will have no basis to claim that the payments required under this Contract are unauthorized, improper, disputed or in any way.
- Please note that payment with credit card will be done via trueeventus online credit card merchant which will appear in the cardholder's statement. All credit card transaction will be charged in MYR.



HRDF claimable under SBL scheme
HRDF Approved Training Provider Reg No: 889325K
(Applicable for Malaysia only)